



Arkansas Village Quilt Show

Presented by Hot Springs Village Quilt Guild

Benton Event Center

17322 I-30 North, Benton, AR

Dear Advertiser or Sponsor,

The Arkansas Village Quilt Show will be on September 20-21, 2019. The venue is located on a major interstate highway in a well-populated area with all amenities nearby, including the Little Rock airport. We expect to attract over 2000 people from a multi-state area to view our quilts, attend demonstrations and classes, and participate in our charity projects.

We hope you will see the benefit of advertising with us and know this will be a worthwhile use of your advertising dollar. If you cannot advertise at this time, please support us by becoming a Sponsor.

Thank you very much.

Our current advertising rates are as follows:

| | |
|--|-------|
| Premium outside back cover, full color, glossy stock | \$500 |
| Full page, inside back cover, color (only 1 available) | \$250 |
| Full page, inside front cover, color (SOLD) | \$250 |
| Full page, inside, black and white | \$125 |
| Half page, black and white | \$ 80 |
| Quarter page, black and white | \$ 45 |
| Business card, black and white | \$ 30 |

Our Sponsorship levels are:

| | |
|--------------------------|----------------|
| Friend of the Quilt Show | \$30 to \$50 |
| Contributor | \$51 to \$100 |
| Benefactor | \$101 to \$250 |
| Quilt Maven | over \$250 |

Level of Advertising chosen _____ Value \$ _____

Advertiser _____ OR

Sponsorship Level chosen _____ Amount \$ _____

Contact name _____ Phone _____

Email _____

Your contact person with us is _____

Their phone number is _____

Checks are payable to *Village Quilt Show*

Please mail this form to **Quilt Show Committee, P. O. Box 8311, Hot Springs, AR 71910**. Advertiser copy must be provided in .JPG format. If you need assistance with your advertisement, we will be happy to help you create a custom design. Sponsors' names will be listed in the Show Book.